

Business Mission To Indonesia

Indonesia comprises more than 17,000 islands that stretch over five thousand miles along both sides of the equator. It is the world's third-largest democracy, the world's largest archipelagic state, and with a population of around 230 million people, is the world's fourth most populous country. It is also home to the world's largest Muslim population.

Indonesia's economy has proved resilient in recent years, achieving an average growth rate of more than 5 percent over the past five years. Indonesia is the largest economy in Southeast Asia and also a member of G-20 major economies. As per IE Singapore Statlink, Indonesia is Singapore's 4th largest trading partner in 2008 with total trade amounting to S\$75.1 billion, up from S\$66.4 billion in 2007.

The Association of Malay Entrepreneurs (AME), will be leading a Business Mission to Indonesia, visiting Jakarta, Bogor, Bandung & Batam from 22 – 27 February 2010. Open to all level of entrepreneurs, we also welcome aspiring ones and the home-based entrepreneurs to join us in exploring business potentials prevailing in these areas.

A good platform to extend entrepreneurs outreach, it would also provides opportunities to interact with relevant government officials and be updated on the current business sentiments and regulations; including inputs from IE Overseas Centre in Jakarta. Delegates will also network with business members of KADIN (Kamar Dagang Indonesia), HIPMI (Himpunan Pengusaha Muda Indonesia), Provincial Business Groups and shared experiences with Singapore businessmen based there.

Apart from briefing and networking, there will be visits to relevant commercial sites, agriculture sector, textile factories and courtesy call to relevant Mayor/s.

For this mission, AME is targeting businesses from all sectors seeking not only to supply but also to source. There are a wide range of products in these areas; like agriculture products, handicrafts, textile and textile products, apparel, footwear, food products, tourism etc. In fact, AME will try to slot in a visit to the home industries sectors in Bogor and Bandung.

Final city in the itinerary is Batam Island, flying direct from Jakarta. While in Batam, delegates will have the opportunity to participate in the ASEAN Young Entrepreneur Business Forum where more than 400 business members of HIPMI will converge. It is a good platform to meet up with these established young entrepreneurs to explore collaboration opportunities.

Recipient of 2006's Nobel Peace Award, Prof Muhammad Yunus, is the Keynote Speaker in this forum. He is the founder of Grameen Bank in Bangladesh and is responsible for providing micro loans to low-end entrepreneurs. Several known guests like Mr Yusuf Kalla (Ex VP, Indonesia), Mdm Marie Elka Pangestu (Indonesian Trade Minister), Mr Ir M. Hatta Rajasa (Coordinating Minister for Economic Affairs, Indonesia), Mr Sandiaga Uno (Established Young Entrepreneurs), Mr. Tony Fernandez (CEO, Air Asia) plus few others are also invited for the Interactive Dialogue session.

This event is supported by IE Singapore under the iMAP Scheme (International Marketing And Promotion), where eligible participating companies enjoys up to 50% reimbursement on the flight & accommodation cost. In standard procedure, reimbursement is within 3 months after event date. However, in understanding the current economic situation and to assist our entrepreneurs, AME together with the Event Manager, Rany Event Management Services, will upfront the subsidy portion to make the cost more affordable. Total cost now, after less subsidy portion, is \$1,188.00 and includes all flights, ferry service Batam-Singapore, 5 nights accommodation, full meals, admission into forum plus other standard mission needs.

We hereby invite businesses interested to expand their network and explore potentials overseas to come forward and join us. Those without companies yet but are interested to participate can also contact us. Interested participants can call AMe's office at 67453050 or the Event Manager at 63891619 or email admin@kesuma.org.sg or event @ranyems.com. Our 24/7 contact number is 84442004.

Don't miss this opportunity to extend your outreach and explore your business potentials beyond the local shores.